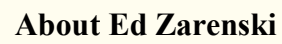




## 2



### 30+ yrs Estimating Executive

## 20+ yrs Economic Analysis

## 3

## 5 - REVENUE vs VOLUME & JOBS

Behind the Headlines

4

**NEW STARTS AND STARTING BACKLOG**

Starts is not Spending

Starts must be adjusted for SHARE of market captured

Cash Flow over time must be applied to get spending.

Construction Analyticsedzarenski.com

Market SHARE captured in the Dodge New Construction Starts survey is a critical factor in utilizing Starts data to forecast spending activity. We could see a 5% increase in New Construction Starts and yet not see an increase in the forecast. It could be an increase in market share captured in the survey. It takes several years of data to see this.

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## 5

# Forecasting – New Starts

6

Construction Analytics adjusted for SHARE \$ in millions 000,000s	2017	Change Yr/Yr	2018	Change Yr/Yr	2019	Change Yr/Yr	2020	Change Yr/Yr	2021	Change Yr/Yr	2022	Change Yr/Yr
TOTAL ALL MARKETS	1,340,404	6.3%	1,371,578	2.3%	1,372,573	0.1%	1,279,564	-6.8%	1,420,992	11.1%	1,537,025	8.2%
RESIDENTIAL BLDGS	661,436	9.1%	661,481	1.8%	680,228	3.3%	633,142	9.1%	763,842	19.1%	816,064	8.1%
MANUFACTURING BLDGS	74,474	0.7%	74,721	0.3%	70,285	-5.9%	33,352	-52.5%	37,059	11.1%	40,068	8.1%
OFFICE BLDGS	79,079	9.8%	85,330	7.9%	78,774	-7.7%	61,680	-21.7%	60,392	-2.1%	67,095	11.1%
COMMERCIAL BLDGS	86,390	1.0%	85,458	-1.1%	86,011	0.6%	77,391	-10.0%	82,786	7.0%	92,886	12.2%
EDUCATIONAL BLDGS	102,775	5.6%	106,965	4.1%	105,127	-1.7%	95,741	-8.9%	93,164	-2.7%	98,629	6.1%
LODGING BLDGS	30,938	8.6%	32,399	4.7%	29,210	-9.8%	15,665	-46.4%	12,531	-20.0%	15,210	21.4%
HEALTHCARE BLDGS	44,242	3.4%	46,226	4.5%	47,685	3.2%	46,765	-1.9%	52,328	11.9%	56,577	8.1%
AMUSEMENT RECREATION BLDGS	27,679	4.8%	28,890	3.6%	26,627	-7.6%	17,544	-34.1%	17,535	-0.4%	19,052	8.5%
TOTAL NONRES BLDGS	458,337	4.4%	471,924	3.0%	453,642	-3.9%	358,327	-21.0%	367,191	2.5%	401,378	9.3%
POWER INFRA	108,943	3.9%	111,279	2.1%	106,638	-4.2%	66,070	-38.0%	66,203	0.2%	71,546	8.1%
HIWAY / ST / BRDG INFRA	96,041	2.8%	97,725	1.8%	101,880	4.3%	108,787	6.8%	109,956	1.1%	118,829	8.1%
TRANSPORTATION INFRA	53,684	8.6%	56,364	5.0%	54,902	-2.6%	41,286	-24.8%	45,253	9.6%	48,466	7.1%
ENVIRON PUB WORKS INFRA	48,212	6.3%	49,940	3.6%	53,266	6.7%	52,786	-0.9%	59,595	12.9%	62,610	5.1%
COMMUNICATION INFRA	23,752	1.1%	22,864	-3.7%	22,016	-3.7%	19,166	-12.9%	18,952	-1.1%	19,141	1.0%
TOTAL NONBLDG INFRA	330,632	4.6%	330,173	2.3%	338,703	0.2%	280,095	-14.9%	299,950	4.1%	320,592	6.9%

Reference Source: Dodge Data & Analytics Starts thru Jun 2021 + 2021 Outlook

edzarenski.com

Construction Analytics

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-7%

-21%

-15%

New Starts in this analysis are adjusted to represent full spending. Starts are also adjusted for historical Dodge average annual revision.

### Forecasting - Construction Starts Cash Flow

7

#### Starting Backlog + New Starts creates Cash Flow

- **Nonres Bldgs** Spending 70-75% from Starting Backlog
- **NonBldg Infra** Spending 75-80% from Starting Backlog
- **Residential** Spending 30% Bklg **70% from New Starts**
- **Cash Flow = Spending = Revenue**

Construction Analytics

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For nonresidential work we have 70% to 80% of expected spending this year already in backlog as the year began. For new starts within the year, approximately 20% of the spending occurs in the year started, 50% in the next year, 25% in the third year. This means nonresidential spending growth in 2021 is still being affected by starts from 2018.

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Forecasting – Starting Backlog												
8												
FORECAST STARTING BACKLOG												
Construction Analytics adjusted for SHARE \$ in millions 000,000s	2017	Change Yr/Yr	2018	Change Yr/Yr	2019	Change Yr/Yr	2020	Change Yr/Yr	2021	Change Yr/Yr	2022	Change Yr/Yr
<b>TOTAL ALL MARKETS</b>	1,098,454	10.6%	1,192,611	8.6%	1,261,082	5.7%	1,297,685	2.9%	1,186,066	-8.6%	1,133,057	-4.6%
<b>RESIDENTIAL BLDGS</b>	172,434	11.5%	180,362	4.6%	181,172	0.4%	198,026	9.3%	228,338	15.3%	253,932	11.2%
MANUFACTURING BLDGS	109,128	9.6%	114,308	4.7%	116,807	2.2%	115,696	-1.0%	79,986	-30.9%	57,299	-28.4%
OFFICE BLDGS	70,381	22.6%	97,467	22.8%	116,846	19.0%	120,693	3.2%	98,095	-18.7%	82,047	-16.4%
COMMERCIAL BLDGS	84,875	11.3%	83,619	-1.5%	79,229	-5.3%	77,951	-1.6%	72,903	-6.5%	80,217	10.0%
EDUCATIONAL BLDGS	103,759	10.0%	111,720	7.7%	116,677	4.4%	119,758	2.6%	112,336	-6.2%	107,531	-4.3%
LODGING BLDGS	21,980	100.4%	26,533	20.7%	27,256	2.7%	25,760	-5.5%	13,849	-46.2%	10,110	-27.0%
HEALTHCARE BLDGS	43,132	3.5%	45,745	6.1%	49,927	9.1%	55,169	10.5%	54,228	-1.7%	58,846	8.5%
AMUSEMENT RECREATION BLDG	27,399	6.2%	32,168	17.4%	35,889	11.6%	32,790	-8.6%	21,541	-34.3%	18,309	-15.0%
<b>TOTAL NONRES BLDGS</b>	481,224	16.6%	523,662	8.8%	553,937	5.8%	564,464	0.1%	462,846	-16.6%	428,466	-8.1%
POWER INFRA	188,963	8.1%	207,538	9.9%	216,198	4.2%	210,494	-2.6%	164,507	-21.8%	134,665	-18.1%
HIWAY / ST / BRDG INFRA	136,752	6.4%	142,531	4.2%	150,162	5.4%	159,958	6.5%	167,392	4.6%	165,298	-1.3%
TRANSPORTATION INFRA	52,206	2.8%	64,997	24.5%	80,771	24.3%	92,134	14.1%	84,106	-8.7%	73,692	-12.4%
ENVIRON PUB WORKS INFRA	45,442	-7.3%	51,119	12.5%	56,886	11.3%	61,301	7.6%	59,491	-3.0%	61,702	3.7%
COMMUNICATION INFRA	21,533	4.0%	22,511	4.5%	22,054	-2.0%	21,317	-3.3%	10,287	-52.0%	18,314	5.0%
<b>TOTAL NONBLDG INFRA</b>	444,796	4.6%	488,697	9.9%	526,072	7.6%	545,204	3.6%	494,783	-9.2%	460,871	-8.3%
Reference Source: Dodge Data & Analytics Starts thru Jun 2021 + 2021 Outlook												
edzarenski.com												
Construction Analytics												
edzarenski.com												

New Starts in this analysis are adjusted to represent full spending. Starts are also adjusted for historical Dodge average annual revision.

Backlog = value of all work remaining estimate to complete for all projects under contract.



### Summary Starts and Backlog

9

**2020 New Starts -7%. Nonres Bldgs -21%. Nonbldg -15%.  
Total in Backlog to begin 2021 -8%.**

**2021 New Starts forecast +11%. Nonres Bldgs +3%. Nonbldg +4%.  
Total in Backlog forecast to begin 2022 -4.5%.**

**Residential Starts in 2020 reached an all-time high. 2021 +19%**

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Behind the Headlines

10

**SPENDING FORECAST**

Cash Flow of Starts Generates Spending Forecast

Spending Includes Inflation

Spending = Revenue

Construction Analytics

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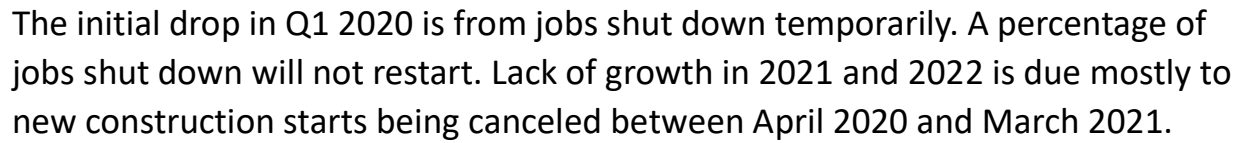
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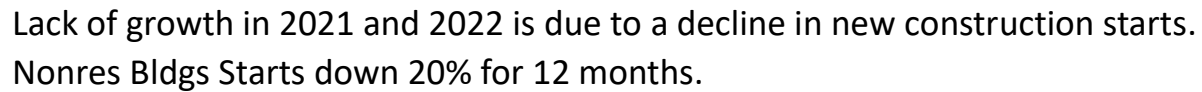
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### Summary Spending Forecast

14

**Most Spending declines are in 2021, when all new starts lost in 2020 would have been at peak spending.**

**2020 Spending +5.6%. Rsdntl +15%. Nonres Bldgs -2%. Nonbldg +1%.**

**2021 Spending +4.7%. Rsdntl +18% Nonres Bldgs -8%. Nonbldg -3%.**

Spending Includes Inflation    Spending = Revenue

Revenue IS NOT Business Volume

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## Behind the Headlines

15

### INFLATION – INPUTS – FINAL COST

Improved quality of materials used in construction is NOT inflation.  
Improved quality of components is captured in compA vs compB.

Increased quantity is not captured in inflation.

**Inflation is change in cost of same component over time.**

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### Causes of Construction Inflation

16

**Common Causes of Inflation include**

- Labor Availability – Wage Rate – Productivity
- Acceleration to meet End-date
- Material Availability – Demand - Cost
- Bid Activity impacts Margins

**Amount of Work in the area can have as much or more impact on inflation than labor & material**

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The level of construction activity in a metropolitan area has a significant impact on labor availability and bid activity. Margins tend to increase when work is plentiful and decrease when work is scarce. One-third of businesses report negative impacts due to trade policy.

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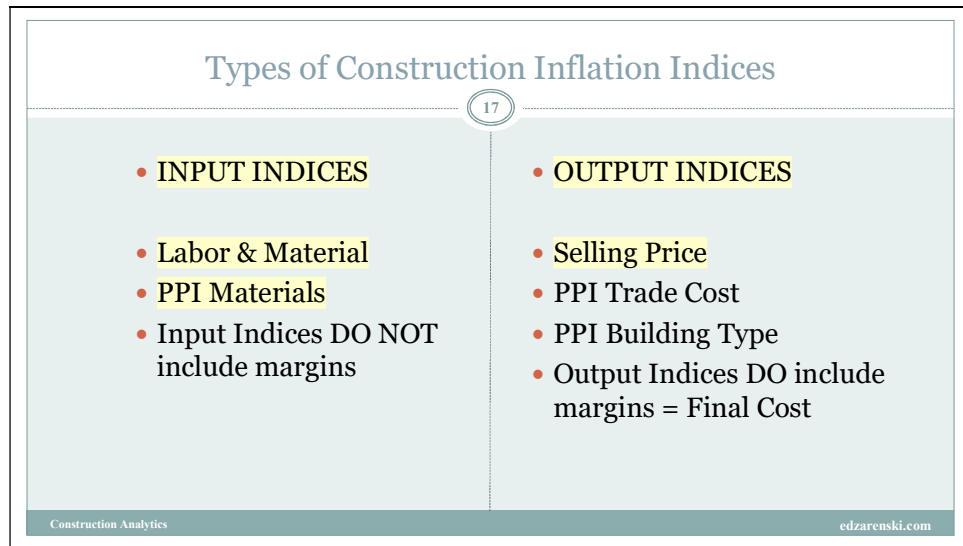
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Trade subcontractors may use Input indices to develop labor or material bid pricing, but an owner or CM/GC would need an Output index to adjust the cost estimate of a building over time. Output indices represent total project cost.

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## Inflation **Input Cost** Indices

18

**LABOR AND MATERIAL INPUTS**

- ENR BCI, ENR CCI
- RS Means

**MATERIAL ONLY**

- Producer Price Index (PPI)

**OTHER non-construction indices**

- Consumer Price Index (CPI)
- S&P / Case Shiller Home Price Index

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No Input cost index accounts for changes in margins. Some input indices don't account for changes in labor. Input indices should not be used to forecast inflated final cost of a building.

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## 19

Inflation Output or **Final Cost** Indices

20

NONRESIDENTIAL BUILDINGS

- Construction Analytics Building Cost Index
- Turner, Rider Levett Bucknall, Beck, Mortenson

INFRASTRUCTURE

- I H S Power Plant, Pipeline, Refinery Costs
- National Highway Construction Cost Index

RESIDENTIAL

- U S Census Constant Quality Single Family House

Construction Analytics

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PPI contractors and buildings indices attempt to account for all final cost. All other PPI indices are input costs at various levels of input. Some of them represent pre-wholesale cost changes. Manufacturing Capacity Utilization (CapU) went from 75% to 61%. Manufacturing jobs declined 9%. CapU is now back above 70%.

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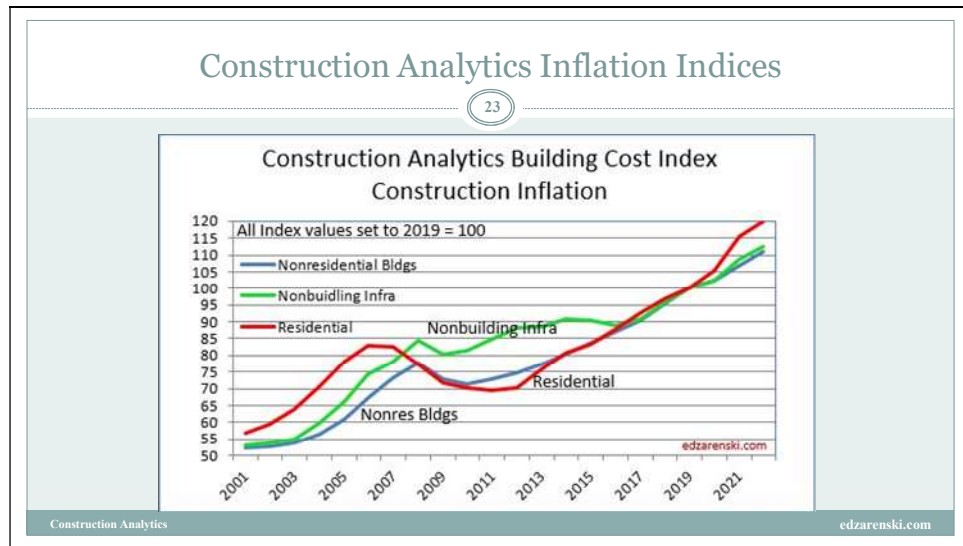
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This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are ten visible lines, creating nine distinct rows for writing. The paper appears to be a standard notebook or worksheet page.

Construction Inflation Indices										
22										
CONSTRUCTION ANALYTICS INDEX	2015	2016	2017	2018	2019	2020	2021	2022	2023	
BASE YR SET TO 2019 = 100										
<b>CA NONRESIDENTIAL BLDGS</b>	<b>83.6</b>	<b>87.0</b>	<b>90.6</b>	<b>95.4</b>	<b>100.0</b>	<b>102.3</b>	<b>106.8</b>	<b>110.7</b>	<b>114.9</b>	
Turner Index actual cost	81.6	85.5	89.8	94.9	100.0	101.8	104.9	109.1	113.5	
Rider Levett Bucknall Index Actual Cost	82.2	86.7	90.6	94.8	100.0	103.5	108.7	113.1	117.6	
Mortenson avg 6 cities nonres bldg	85.1	88.1	91.1	97.8	100.0	101.9	108.7	113.1	117.6	
PPI Industrial Bldg actual cost	87.5	88.0	90.4	94.6	100.0	102.0	104.0	106.6	109.3	
PPI Warehouse Bldg actual cost	88.0	89.4	92.0	95.2	100.0	99.9	103.9	106.5	109.2	
PPI School Bldg actual cost	88.0	88.8	90.6	94.5	100.0	101.3	103.8	106.4	109.1	
PPI Office Bldg actual cost	88.5	89.9	91.9	95.7	100.0	101.2	106.3	108.9	111.6	
PPI Health Care Bldg actual cost	90.3	90.0	92.1	90.0	100.0	101.4	106.5	100.0	110.8	
PPI Concrete Contractor actual cost	83.2	86.7	89.8	94.0	100.0	100.5	104.9	107.5	110.2	
PPI Roofing Contractor actual cost	93.1	94.4	96.6	97.5	100.0	103.1	109.3	112.0	114.8	
PPI Electrical Contractor actual cost	88.3	90.2	91.5	95.6	100.0	102.1	106.2	108.8	111.6	
PPI Plumb/HVAC Contractor actual cost	90.7	89.6	91.3	95.2	100.0	100.0	105.0	107.1	109.2	
RS Means Index Inputs	88.8	89.3	92.0	96.0	100.0	101.6	105.7	108.9	112.1	
ENR BCI Index Inputs	89.9	92.0	95.0	98.1	100.0	102.6	111.0	113.8	116.7	
PPI Inputs to NONRES BLDGS	87.9	86.4	89.8	96.0	100.0	103.7	121.3	125.6	130.0	
<b>CA INFRASTRUCTURE</b>	<b>90.3</b>	<b>88.9</b>	<b>90.8</b>	<b>95.6</b>	<b>100.0</b>	<b>102.3</b>	<b>106.8</b>	<b>112.6</b>	<b>116.5</b>	
FHWA Hiway Index NHCCI	88.3	86.4	87.1	93.3	100.0	99.9	103.9	107.5	111.3	
IH S UCCI Pipeline, LNG	96.8	89.3	91.4	96.2	100.0	104.0	108.2	112.5	117.0	
IH S UCCI Refine, Petrochemical	93.2	86.8	90.2	96.2	100.0	104.0	108.2	112.5	117.0	
IH S NAPCCI coal, gas, wind, xNuc	94.6	94.1	96.0	96.2	100.0	104.0	108.2	112.5	117.0	
BurRec Dams & Pumping Plants	90.2	91.3	93.5	96.5	100.0	103.0	106.1	109.3	112.6	
BurRec Distribution Pipelines	91.0	92.7	94.5	96.5	100.0	103.0	106.1	109.3	112.6	
<b>CA RESIDENTIAL</b>	<b>83.4</b>	<b>87.7</b>	<b>92.7</b>	<b>96.7</b>	<b>100.0</b>	<b>105.4</b>	<b>117.0</b>	<b>121.4</b>	<b>126.0</b>	
US Cen Bur NEW Homes Laserves	84.8	89.1	93.7	96.9	100.0	104.0	112.3	116.3	120.3	
S&P/Case Shiller HomePrice NATIONAL	82.0	86.3	91.8	96.5	100.0	106.8	121.8	126.6	131.7	
PPI Residential Inputs	88.7	87.6	90.6	97.7	100.0	106.2	127.4	131.3	135.2	
All data updated to Q2'2021 where available All future forecast by Construction Analytics edzarenski.com										
Construction Analytics edzarenski.com										

This table normalizes all indices to the same baseline 2019 = 100. That allows indices to be compared. This is a small subset of the index data published in Construction Inflation Tables on edzarenski.com Construction Analytics website.



The plots here show Construction Analytics indices (the highlighted data in the table above).

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## 24

**Last 7 yrs avg Nonresidential Bldgs Final Cost Inflation is 4.1%.**



Behind the Headlines

25

**REVENUE vs VOLUME & JOBS**

Current \$ vs Constant \$

Current \$ = Revenue vs Constant \$ = Volume

Volume vs Jobs

Construction Analytics [edzarenski.com](http://edzarenski.com)

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### Spending vs Volume

26



**\$500,000 in 2018**



**\$600,000 in 2020**

Construction Analytics

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Example: If a developer built a house two years ago for \$500,000 and the same size house this year for \$600,000. His revenue increased 20% but the amount of business volume did not increase. It's still exactly the same one house, same materials, same labor. All the increase in revenue was inflation.

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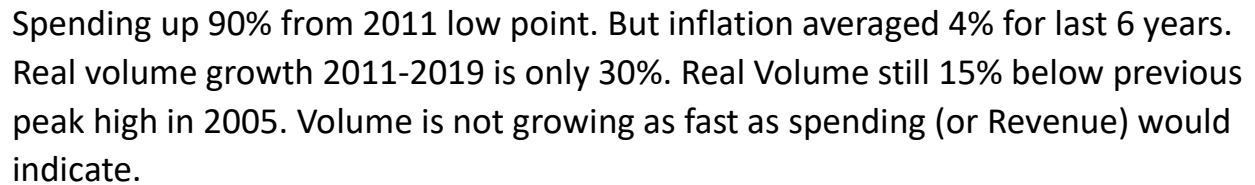
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### Current \$ vs Constant \$ - Revenue vs Volume

28

**Current \$ Spending = Revenue**  
Current \$ Spending is not adjusted for inflation

**Constant \$ Spending = Volume**  
Constant \$ Spending = adjusted for inflation  
Constant \$ = true growth in volume

**Volume dictates Staffing Needs**

Construction Analyticsedzarenski.com

Prior to recession, in 2003-2007, spending was increasing near 10%+/year. Jobs increased +15% in 3 years. But inflation was 8%+/year. Real volume increased only 2% in 3 years, but jobs increased 15%. High rate of inflation in the spending led to excess jobs growth.

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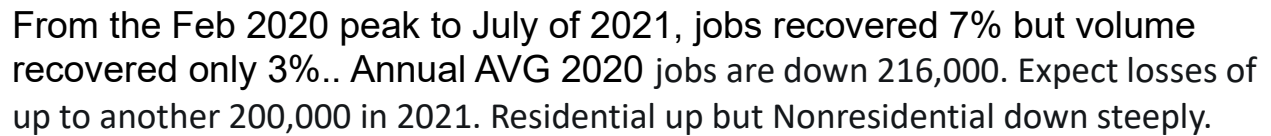
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### Summary Revenue vs Volume & Jobs

30

**Current \$ = Revenue vs Constant \$ = Volume**

Current \$ Spending is not adjusted for inflation  
Constant \$ Spending = adjusted for inflation

**Constant \$ = true growth in volume**

**Volume dictates Staffing Needs**

Construction Analyticsedzarenski.com

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### Where to Find More Information

31

Much more information on these topics,

Forecast, New Starts, Backlog, Jobs,  
Inflation Indices, Volume  
with links to all source materials

can be accessed at  
**edzarenski.com**

Construction Analytics

edzarenski.com

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# Thank You

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